



SPONSORSHIP PROPOSAL/AGREEMENT

SUMMIT OBJECTIVE:

Water scarcity now presents a top threat to business. What are the best companies doing to address this challenge?

To meet this wave of opportunity, the 2nd Annual BlueTech Forum will gather venture capital investors, advanced water technology companies, customers, thought leaders, researchers, and water industry leaders who will identify where advanced water technology can achieve market penetration and generate significant revenues today.

The BlueTech Forum unites key stakeholders in the development and commercialization of emerging water technologies. This meeting highlights innovative technologies, market trends/opportunities and addresses real-world challenges. Hear first-hand success stories and lessons learned from seasoned water entrepreneurs. See innovative technologies from up and coming blue-tech start-ups. Find out what corporates and utilities are looking for. Learn why investors are coming to the table.

Come join water-tech innovators, large-scale users, industry leaders and venture investors in an intimate setting where you can increase your knowledge and expand your network.

Please join us June 1 at the San Francisco Airport Marriott for this invitation-only forum.

2011 Sponsorship Proposal

2010 High-Level Speakers at the BlueTech Forum (Partial List):

(Titles reflect positions at the time of speakers' participation at the summit)



Agustin Araya
Principal
Makena Capital



Nicholas Ashbolt
Office of Research and Development
US EPA



Shellie A. Davis
Mergers & Acquisitions
The Coca-Cola Company



Tim Evans, Ph.D.
Biosolids & Nutrient Recovery Expert, Member
of O2 Technology Assessment Group.



Carrie Freeman
Corporate Sustainability Manager
Intel



Jeff Green
CEO
NanoH2O



Zane Gresham
Partner
Morrison Foerster



F. Henry Habicht II
Managing Partner
SAIL Venture Partners



Andreas Kolch
Advanced Water Treatment Market Expert,
& Member
O2 TAG



Russell W. Landon
Managing Director, Investment Banking
CANACCORD | Genuity



Eytan Levy
CEO
Emefcy



John McArdle
Water Technology Business Development
Battelle Institute



Matthew Nordan
Vice President
Venrock



Ross Patten
CEO
MaxWest Environmental Systems



Graeme Pearce
Membrane Technology Market Expert, Member
O2 TAG



Vikram Rao
Executive Director, Research Triangle Energy
Consortium/Former CTO Halliburton



Glenn R. Rink
Founder, President and CEO
AbTech Industries, Inc.



Claudio Ternieden
Assistant Director of Research
Water Environment Research Foundation (WERF)



Maggie Theroux
Innovative Technology, US EPA
National Risk Management Research Laboratory



Raj Valame
Senior Director, Solution Management
SAP



Bill de Waal
Director, Innovation Management, Trojan UV and
Member of O2 TAG



Peter Williams
CTO
IBM's Big Green Innovation Unit

BlueTech Forum 2011 Advisory Board:

(Titles reflect positions at the time of speakers' participation at the summit)

Conference Chairman:

Paul O'Callaghan

Founder and CEO
O2 Environmental, Inc.

John Coburn

Managing Director
XPV Capital

Helge Daebel

Technology Specialist Water
Emerald Technology Ventures

Ian Dearnley

Director
Severn Trent Services

Amol Deshpande

Partner
KPCB

Hema Gunasekaran

Investment Banking
Piper Jaffray & Co

Steven Kloos

Advanced Technologies Leader
GE Power & Water: Water & Process
Technologies

Rafael Simon

Partner
Vantage Point Venture Partners

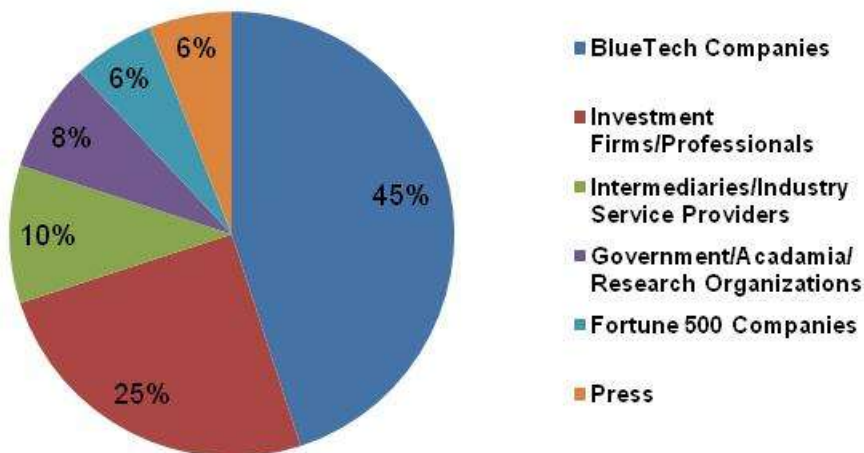
Richard L. Stover, Ph.D.

Executive Vice President
Desalitech, Ltd.

2010 ATTENDANCE BREAKDOWN:

The 1st Annual BlueTech Forum was a great success. The Forum's high-level attendees gained critical insights, exchanged key information and ideas, and made new business connections.

- 95% of attendees who completed the conference survey, rated the conference high quality with excellent speakers
- 85% left with new contacts



2010 SPONSORS

Sponsors:

MORRISON | FOERSTER | CANACCORD | Genuity

Media Sponsors:



Supporting Organization:



Premier Sponsor

\$20,000

Premier sponsors receive the most visibility and recognition! Limited to 3 companies

- Advisory Board seat (subject to approval by conference organizers)
- Top corporate logo billing on promotional and marketing materials
- Logo posted and linked from the conference web page
- One Year Corporate Subscription to BlueTech Tracker (Value \$8,000)
- Company profile and full page ad in the conference workbook and in the conference brochures.
- Logo banner prominently displayed in the main meeting room
- Exhibit table
- Eight (8) complimentary passes to use for colleagues, clients and contacts
- Confidential attendee list pre- and post-conference with contact information
- Brief Company profile specific to the Water technology sector

Key receptions are reserved for Premier Sponsors on a first-come first-serve basis (sponsorship includes the direct costs of food and beverage):

- Luncheon
- Cocktail Reception

Major Sponsor: \$10,000

- Corporate logo on promotional and marketing pieces
- Logo posted and linked from the conference web page
- One Year Company Subscription to BlueTech Tracker (Value \$5,500)
- Company profile and a half page ad in the conference workbook
- Exhibit table
- Five (5) complimentary passes for colleagues/contacts
- Confidential attendee list pre- and post-conference with contact information

In addition, Major sponsors will have a choice of selecting a promotional item to be given out to conference attendees. Following are some options but we are open to your suggestions.

Each are on a first come first serve basis (direct costs are included in the price of the sponsorship):

- Welcome Breakfast
- Conference Tote Bags
- Attendee Name Badge Lanyards
- Re-usable Eco Friendly Water Bottles

Supporting Sponsor: \$5,000

- Corporate logo on promotional and marketing pieces
- Company profile in the conference workbook
- Exhibit table
- Logo posted and linked from the conference web page
- Three (3) complimentary registrations
- Confidential attendee list with contact details post-conference

Economic Development Sponsor: \$2,500

- Corporate logo on promotional and marketing pieces
- Company profile in the conference workbook
- Exhibit table
- Logo posted and linked from the conference web page
- One (1) complimentary registrations

Conference Sponsorship Agreement Terms & Conditions

1. *Once the contract is signed, this is a binding agreement. After payment is received there are to be no refunds following the execution of this agreement unless IBF Conferences cancels the conference due to any unforeseen situations that would affect the general population from attending the conference. In the event of a cancellation by the sponsoring company, a credit letter will be issued that can be utilized towards a future conference within a 12 month period.*
2. *There are to be no competing events held during the regular hours of operation of the conference. This includes scheduled set-up hours. Dinners or receptions should be held after hours. There are to be no side-tracks or outside sessions/presentations held in association with this event under the same roof without the prior consent of IBF Conferences.*
3. *There are to be no room drops at the hotel without prior consent of IBF Conferences.*
4. *It is understood that the attendee lists are proprietary and to be kept confidential and not distributed to any outside individual or organization outside of the sponsoring company. The attendee list will only be used for client relations and/or marketing purposes directly related to the sponsor's core business. If the list is used to promote any other conferences, a list rental fee of \$10,000 will be made payable to IBF Conferences.*
5. *Sponsorship payments must be received by IBF 30 days prior to the conference otherwise a 3% fee will be applied monthly to late or outstanding payments.*

2011 Sponsorship Proposal



Sponsorship Level & Fee:

Premier: \$20,000 Major: \$10,000 Supporting: \$5,000 Econ Dev: \$2,500

<i>Today's Date:</i>		<i>Amount of Complimentary Tickets:</i>	
<i>Special Event Hosted:</i>		<i>Date and Time:</i>	
<i>Name of Company:</i>		<i>Sponsorship Commitment</i>	
		<i>Authorized Signature:</i>	
<i>Print Name:</i>		<i>Individual to be Invoiced:</i>	
<i>Address:</i>			
<i>City:</i>		<i>State/Zip:</i>	
<i>Tel:</i>		<i>Fax:</i>	
<i>Email:</i>			
<i>Contact Person for Logistics:</i>			
<i>Tel:</i>		<i>Fax:</i>	
<i>Email:</i>		<i>Website URL:</i>	

** Sponsorship is active after IBF receives this signed contract. Cancellations must be received in writing to IBF thirty days prior to the conference. There will be no refunds after payment is made. A credit towards a future event will be considered within 12 months.*

FAX BACK TO IBF: (516) 765-9015

All contracts will be binding once Counter Signed: _____

A copy of your Corporate Logo will be needed ASAP to include on our marketing materials.

LOGO for PRINT: color & black and white, EPS or TIF preferred, size: 300 dpi
LOGO for WEB: color version preferred, GIF or JPG ONLY size: 252 x 72 or 352 x 72 ONLY.

Please e-mail both logo formats to sandra@ibfconferences.com Subject Box:
"BTF2011"

IBF Workbook Media Spec Sheet

mechanical specifications



ad size	width x height (inches)
full page ad	7.5 x 10
half page horizontal	7.5 x 4.25

Premier Sponsor

Full Page

Size: 7.5 x 10

Work Area: 7 x 10

Major Sponsor

Half Page

Horizontal

Size: 7.25 x 4.25

No bleeds

Questions regarding your sponsorship should be directed to:

Craig A. Simak
President
International Business Forum
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E: craig@ibfconferences.com